



HEALTH HOLDING

HAFER ALBATIN HEALTH
CLUSTER
MATERNITY AND
CHILDREN HOSPITAL

Department:	Biomedical Department		
Document:	Departmental Policy and Procedure		
Title:	Medical Devices Advertising Material		
Applies To:	All Biomedical Staff		
Preparation Date:	January 05, 2025	Index No:	BIO-DPP-006
Approval Date:	January 19, 2025	Version :	2
Effective Date:	February 19, 2025	Replacement No.:	BIO-DPP-006(1)
Review Date:	February 19, 2028	No. of Pages:	02

1. PURPOSE:

- 1.1 To describe the restrictions and prohibitions for the use of medical devices in the advertisement materials and advertising events.

2. DEFINITIONS:

- 2.1 **Medical Devices Advertising Material** – medical device that can be any instrument, apparatus, implement, machine, appliance, implant, reagent for in vitro use, software, material or other similar or related article, intended by the manufacturer to be used, alone or in combination for a medical purpose.

3. POLICY:

- 3.1 Supplier/ Agent shall have marketing department approval to use any medical devices material or scientific claims that relates to medical devices.
- 3.2 Biomedical Department approval is required to use any medical devices in the advertising materials and advertising events in the hospital and outside the hospital.
- 3.3 SFDA Approval is required to use medical devices and the scientific claims that relates to medical devices in advertising materials.

4. PROCEDURE:

4.1 Marketing Department:

- 4.1.1 Marketing department shall coordinate between supplier and all concern departments in case of inside hospital advertising event
- 4.1.2 Marketing department shall take biomedical approval to use medical devices and scientific claims that relates to medical devices.

4.2 Biomedical Department (BMD):

- 4.2.1 BMD shall check the medical devices if it's safe and functioning well according to the manufacturer instruction before using in advertising events.
- 4.2.2 BMD shall communicate with SFDA to take Approval to use medical devices and scientific claims for medical devices.
- 4.2.3 Medical devices user shall have training by certified biomedical staff or supplier engineer to use any medical devices in advertising events.

5. MATERIALS AND EQUIPMENT:

N/A

6. RESPONSIBILITIES:

- 6.1 All biomedical staff

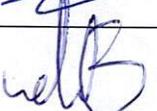
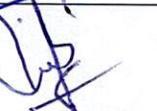
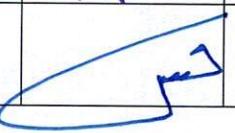
7. APPENDICES:

N/A

8. REFERENCES

8.1 Kingdom of Saudi Arabia, Ministry of Health, Bisha General Hospital

9. APPROVALS:

	Name	Title	Signature	Date
Prepared by:	Engr. Wafi Abdoo Elgaleel	Head of Biomedical Department		January 05, 2025
Reviewed by:	Mr. Waleef Hajjaj Alshammary	Biomedical Department Director		January 07, 2025
Reviewed by:	Mr. Mishari Fahad Al Mutairi	Facility Management and Safety Director		January 08, 2025
Reviewed by:	Mr. Abdulelah Ayed Almutairi	QM&PS Director		January 08, 2025
Reviewed by:	Mr. Thamer Nasser Alanizi	Assistant for Administrative and Operating Services		January 12, 2025
Approved by:	Mr. Fahad Hazam Al - Shammary	Hospital Director		January 19, 2025