



HEALTH HOLDING

HAFER ALBATIN HEALTH  
CLUSTER  
MATERNITY AND  
CHILDREN HOSPITAL

<b>Department:</b>	Biomedical Department		
<b>Document:</b>	Departmental Policy and Procedure		
<b>Title:</b>	Medical Devices Advertising Material		
<b>Applies To:</b>	All Biomedical Staff		
<b>Preparation Date:</b>	January 05, 2025	<b>Index No:</b>	BIO-DPP-006
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## 1. PURPOSE:

- 1.1 To describe the restrictions and prohibitions for the use of medical devices in the advertisement materials and advertising events.

## 2. DEFINITIONS:

- 2.1 **Medical Devices Advertising Material** – medical device that can be any instrument, apparatus, implement, machine, appliance, implant, reagent for in vitro use, software, material or other similar or related article, intended by the manufacturer to be used, alone or in combination for a medical purpose.

## 3. POLICY:

- 3.1 Supplier/ Agent shall have marketing department approval to use any medical devices material or scientific claims that relates to medical devices.
- 3.2 Biomedical Department approval is required to use any medical devices in the advertising materials and advertising events in the hospital and outside the hospital.
- 3.3 SFDA Approval is required to use medical devices and the scientific claims that relates to medical devices in advertising materials.

## 4. PROCEDURE:

### 4.1 Marketing Department:

- 4.1.1 Marketing department shall coordinate between supplier and all concern departments in case of inside hospital advertising event
- 4.1.2 Marketing department shall take biomedical approval to use medical devices and scientific claims that relates to medical devices.

### 4.2 Biomedical Department (BMD):

- 4.2.1 BMD shall check the medical devices if it's safe and functioning well according to the manufacturer instruction before using in advertising events.
- 4.2.2 BMD shall communicate with SFDA to take Approval to use medical devices and scientific claims for medical devices.
- 4.2.3 Medical devices user shall have training by certified biomedical staff or supplier engineer to use any medical devices in advertising events.

## 5. MATERIALS AND EQUIPMENT:

N/A

## 6. RESPONSIBILITIES:

- 6.1 All biomedical staff


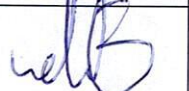



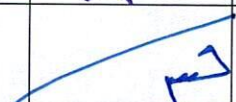
## 7. APPENDICES:

N/A

## 8. REFERENCES

8.1 Kingdom of Saudi Arabia, Ministry of Health, Bisha General Hospital

## 9. APPROVALS:

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